

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
587114-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12998

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	587114	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	11/05/12	11/05/12	M-F 5a-530a	5a-530a	M-----	:30	1	\$350.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 11/05/12 5:09 AM M-F 5a-530a 5a-530a :30 MATT58 \$350.00 NM									
2	10/30/12	11/05/12	M-F 530a-6a	530a-6a	MT-----	:30	1	\$350.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/30/12 5:41 AM M-F 530a-6a 530a-6a :30 MATT57 \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 M 11/05/12 5:59 AM M-F 530a-6a 530a-6a :30 MATT57 \$350.00 NM									
3	10/30/12	11/01/12	M-F 6a-7a	6a-7a	---T---	:30	1	\$600.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Th 11/01/12 6:26 AM M-F 6a-7a 6a-7a :30 MATT57 \$600.00 NM									
4	10/30/12	11/01/12	M-F 8a-9a	8a-9a	---T---	:30	1	\$600.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Th 11/01/12 8:28 AM M-F 8a-9a 8a-9a :30 MATT58 \$600.00 NM									

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 P.O. Box 677596
 Dallas, TX 75267-7596

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587114-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
Matheson/D/Congress		Matheson for Congress 2012	12998

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/30/12	11/05/12	M-F 5p-530p	5p-530p	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/30/12 5:23 PM M-F 5p-530p 5p-530p :30 MATT58 \$800.00 NM 2 13 W 10/31/12 5:14 PM M-F 5p-530p 5p-530p :30 MATT57 \$800.00 NM 3 13 Th 11/01/12 5:21 PM M-F 5p-530p 5p-530p :30 MATT57 \$800.00 NM 4 13 F 11/02/12 5:28 PM M-F 5p-530p 5p-530p :30 MATT57 \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 13 M 11/05/12 5:23 PM M-F 5p-530p 5p-530p :30 MATT58 \$800.00 NM									
6	10/30/12	11/05/12	M-F 530p-6p	530p-6p	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/30/12 5:59 PM M-F 530p-6p 530p-6p :30 MATT57 \$900.00 NM 2 13 W 10/31/12 5:59 PM M-F 530p-6p 530p-6p :30 MATT58 \$900.00 NM 3 13 Th 11/01/12 5:55 PM M-F 530p-6p 530p-6p :30 MATT58 \$900.00 NM 4 13 F 11/02/12 5:59 PM M-F 530p-6p 530p-6p :30 MATT58 \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 13 M 11/05/12 5:54 PM M-F 530p-6p 530p-6p :30 MATT57 \$900.00 NM									
7	11/05/12	11/05/12	M-F 9p-1005p	9p-1005p	M-----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 11/05/12 9:59 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$2,600.00 NM									
8	10/30/12	11/04/12	College Football Late	5p-cc	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 11/03/12 6:44 PM College Football Late 5p-cc :30 MATT57 \$1,200.00 NM									

Total Spots 17 Gross Total \$14,550.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$2,182.50
<u>Net Amount Due</u>	\$12,367.50